

### **MEDIA KIT**

Bad Heroes is a fantasy tabletop RPG actual play podcast with a love of comedy, adventure, and the more charming forces of Hell.

### THE STORY

Bad Heroes an original, homebrew Pathfinder 1E campaign about a group of unlikely heroes forced to hunt deadly curses for the villainous ruler of a realm bound to Hell. Follow the misadventures of **Gydeon**, a haughty sorceress; **Tonreir**, an aloof druid; **Ira**, an exiled bard; **Wingthe**, a jaded ex-mercenary; and **Rihva**, a shady barbarian, as as they try to bluff, reason, charm, intimidate and fight their way out of increasingly dangerous predicaments while surviving their own bad choices. The podcast's heart, humor, and complex character-driven narratives are spiritually similar to *The Adventure Zone*, *The Owl House*, and *The Good Place* — packing equal amounts of irreverent hijinks and emotional punch.

## THE CAST

Game Master: Drea Silvertooth (they/them)
Gydeon Greyfrost: Kazz Baloo (she/her)

Tonreir Ceni: Koulnis (he/him)

Ira Clawstrike: Rev Winter (he/they)
Rihva Ashren: Lian Xia Rose (she/her)



Art by Rachel Denton

Bad Heroes is hosted by Drea Silvertooth, a nonbinary trans GM leading a group of friends who are all some flavor of LGBTQ+, neurodivergent, or both! The cast strives to bring inclusive storytelling with positive queer representation to the table, and many of the show's themes revolve around healing, growth, found family, and finding bright moments in difficult times.





# **BAD HEROES MEDIA KIT**

# PODCAST STATS As of Nov. 2024



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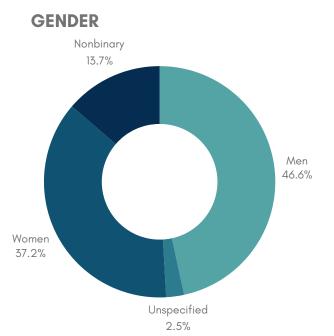


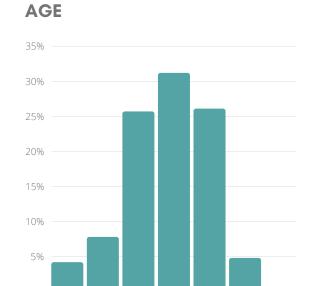


OF NEW LISTENERS
BECOME LOYAL FANS

\*Number of people who listen to 50 or more episodes after listening to Ep. 1.

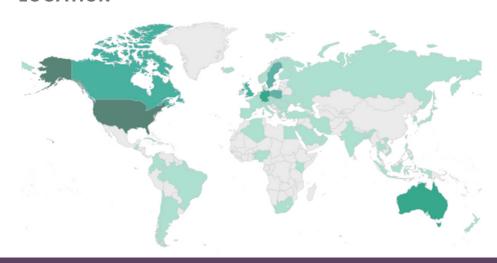
# **AUDIENCE STATS**





23-27

#### LOCATION



#### Top 6 countries:

28-34 35-44 45-59

- USA (76%)
- Canada (5%)
- UK (5%)
- Australia (2%)
- Germany (2%)
- Sweden (1%)

# **BAD HEROES MEDIA KIT**

### **REVIEWS**

"A fascinating storyline played by wellrounded characters herded by a GM whose descriptions and NPC voices really bring it to life."

- DM Nigel

"I'm loving this show. Just finished the first arc and the chemistry between the players and GM is wonderful."

- mointrigue

"Came into this on a recommendation and dove on in. Before I knew it the ending music was playing and I smashed play on the next episode. Well done and very well paced."

– gobaspiebox

"I love to listen to Bad Heroes in the car whenever [and] wherever I go on my first ride on Saturday. It's a joy to start the weekend with these bunch of adventurers and with a laugh."

- WolfGrim

"More striking than anything else is how lived-in the settings feel ... the world is full to the brim with all manner of colorful creatures."

- Rashika Rao, Simplecast Blog

"The GM's storytelling is so captivating and the players characters charming and endearing — that I'm utterly in love."

Kelly Parish

## WHERE TO LISTEN

Bad Heroes is available on all major podcatchers, including Spotify, Apple, Google Podcasts, Podcast Addict, and Overcast. We are rated E for swearing; content warnings, episode summaries and recaps are available on our website at **badheroescast.com**.

### **PARTNERS & SPONSORS**











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